

EAST KENT COLLEGE

Public Value Statement

East Kent College of Further Education is an exempt charity under the terms of Schedule 3 of the Charities Act 2011.

The College is committed to developing the prosperity and wellbeing of the communities it serves both locally and regionally. With a well-established campus in Broadstairs, two newly acquired campuses in Dover and in Folkestone, and an administration and training centre at Discovery Park, Sandwich, the College is a major employer across the East Kent region with a total of 8,000 students and 600 staff. Within the coastal districts of Thanet, Dover and Shepway the College seeks to serve communities that include:

- students of all ages living across the East Kent region;
- the College Staff Team;
- parents and carers of current and future students;
- employers of all sizes and sectors;
- local residents, community and faith groups;
- local authorities;
- national educational agencies and funding bodies.

The College's commitment to these communities is supported by a culture of excellence that places students at the heart of college life; that respects diversity, encourages creativity, sparks ambition for achievement and emphasises responsibility to each other. The value of responsibility ensures rigorous review of key performance indicators across the College's operation including financial performance, and on-going consultation with students, staff and employers informs future development. In April 2013, the Office for Standards in Education, Children's Services and Skills (Ofsted) judged East Kent College to be 'good' with 'outstanding' leadership and management.

The College's core purpose is to prepare students for their future employment and continuing education. The delivery of skills education to meet the needs of the region, as well as substantial investment in facilities and locally-purchased goods and services all combine to enable the College to make a major direct and indirect contribution to the East Kent economy. In 2013-14, when the College was operating with only its campus in Broadstairs, it generated £15.6m in revenue from publically-funded education and training, with a further £6m invested in capital projects to enhance learning facilities of the Broadstairs Campus. Taking into account the expected multiplying impact on local employment, the 'value' of East Kent College's expenditure on a wide range of goods and services with Kent suppliers during 2013-2014 was £6.5m per annum. In addition, during 2013-2014 the College made a further, significant economic contribution with net salaries of the College's staff representing a further £5.6m investment in the Kent economy, 92% of which was paid to staff living in the East Kent region. Now operating, from August 2014, as one college with three campuses and an administration and training centre, the College is set to double its economic contribution through the education and training it provides across the East Kent region.

Local community projects and the availability of on-campus restaurant or salon services that serve the general public are further practical expressions of the College's active engagement with the communities of East Kent.